Branding | Shadescapes

Responsible for brand from concept to completion.

Designed brochure, selected photography,
created illustrations, some copywriting.



SHADESCAPESS

only nature compares



REFLECTING PERFECTION

In nature, structure and beauty are intrinsically tied. Veins and roots provide stability for breathtaking foliage. And the intricate petals of a flower are captivating in full bloom. Together, these organic components cultivate tranquility and inspiration.

Nature's sophisticated design is mirrored in every ShadeScapes shade umbrella through the synergy of durable construction and stunning aesthetics.

The sleek, marine-grade hardware and vibrant, fade-free fabric provide long-lasting strength and allure. Carefully engineered for optimum enjoyment, all the elements of a ShadeScapes shade umbrella integrate to form perfect outdoor compositions.

Explore ShadeScapes firsthand and see that only nature compares.









SHADEMAKERS

The Shademakers line showcases a complete spectrum of sophisticated beauty engineered for flexibility and longevity.

Designed by New Zealand yachting captain Russell Bond, the Shademakers brand features six innovative products and a myriad of styles for a total of 32 distinct shade solutions.

Engagement by Uppniger

Shademakers are carefully crafted to withstand the elements and provide longlasting coverage. Durable and ashivaterresistant anodized aluminum frames, combined with marine-grade components and stainless-steel hardware, ensure stability and pleasurable use year after year. A variety of mounting options allow for installation almost anywhere.

Complementary Configuration

Because of their architectural design qualities. Shademakers provide a sense of visual congruence within elegant environments. Select from sidepost, centerpost, and top-mount umbrella to create a perfect shadescape in any setting. With the greatest range of flexibility, the sidepost umbrella rotates 360 degrees for confinuous shade coverage as the angle of sunlight changes throughout the day.

Lancaco de Salar

The fabric on a Shademakers canopy always makes a lasting impression. Resistant to fading mold, and mildew the 100% solution-dyed acrylic carvas repels water, oil, and dirt to ensure enduring beauty. More than 100 solids and tweeds, in addition to striped patterns, help distinguish any patio, pool, or gurden.

Budger Veral Constrone

In addition to fabric color, an umbrella's finish and canopy shape can affect the overall appearance of an outdoor setting. The Shademakers line offers a silver finish hat coordinates with cool tones and a custom bronze finish that harmonizes well with warm tones. Likewise, all umbrella's are available in square and octagonal canopy shapes, enabling customers to complement the predominant geometric patterns in their outdoor areas.

Canopy Customes

Some Shademakers feature additional customization options, including extra wind vents, valances, screen-printed logos, and drop sides. Several canopies can even zip together to form larger shaded areas.





SHADEMAKERS

Beautiful and enduring Shademakers are designed for low-maintenance use in both irradential and commercial settings. All soc Shademakers feature specially engineered materials and components for remained strength and stability, including

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Sidepost Functionality

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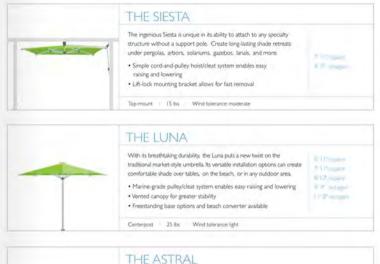
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As the strongest of the Shademakers, the Astral is ideal for

windier locations, yet its graceful design ensures an elegant look.

. Yacht-grade pulley/cleat provides a straightforward system for

Stainless-steel safety pin ensures canopy poise
 Optional zipper links and drop sides for customizable shade

Centerpost 100 lbs Wind tolerance strong

raising and lowering



FINISHES AND COLORS

Choose between two anodized aluminum finishes

- the standard silver and the custom bronze

8



hold a Paraflex wall-mount umbrella. Perfect for all locations and especially ideal for tight areas, these shade solutions become part of the architecture but offer more shade flexibility than a simple awning. The rotating arm and holder can remain against the wall or extend outward to provide shade. With the Paraflex wallmount, achieve ample shade covering anywhere - especially perfect for sidewalk cafes, condo balconies, and small city gardens.

The Paraflex wall-mount umbrella features all marine-grade materials. Guaranteeing longevity, the 20-micron extruded anodized aluminum frame resists saltwater and natural elements. The UV-resistant components and highest-grade stainless-steel hardware bolster the design's strength and durability. Like all ShadeScapes shade solutions. Paraflex umbrellas feature proprietary extrusions and specially engineered central hubs and connectors.

Paraflex pole-mount umbrellas offer a variety of shading configurations and colors to create distinct shadescapes. Use one or two canopies for a closer range of shade flexibility, or build an expansive covering with up to five canopies. Arrange a playful rainbow bouquet of vivid colors, or select one subtle canopy tone that blends into the surroundings for a consistent, sophisticated look.

The streamlined single/double pole. telescopic pole, and poletop act as the stems that stabilize the adjustable canopy blossoms of a Paraflex cluster. All three are crafted of rust-proof. saltwater-resistant anodized aluminum in-ground fittings, or mounted on for long-lasting support. The additional freestanding bases. specially engineered components feature UV-resistant materials for ensured durability.

Pole-mount Paraflex umbrellas can be easily installed using one of 10 mounting options. Poles can be secured to concrete patios or wooden decks, installed onto



PARAFI FX

WALL-MOUNT

Anchor the wall-mount Paraflex umbrella to almost any wall or support beam, then rotate and tilt the canopy to provide complete shade coverage at any time of day. The pole-free design is perfect in any location, but is especially convenient for small spaces.



- · Umbrella frame with canopy
- . One rotating arm and holder with wall support track

Wall-mount IR lbs

SINGLE POLE-MOUNT

The pole-mount design offers all the flexible shade coverage of the wall-mount, but with a strong, streamlined pole structure that allows for installation almost anywhere.

- . Umbrella frame with canopy
- . One rotating arm and holder
- · One single/double pole

Pole-mount 30 lbs

DOUBLE POLE-MOUNT

to the same pole. The two completely adjustable umbrellas can easily shade a large dining table or a pair of lounges throughout the day.



CLUSTER OF THREE

Use the telescopic pole to accommodate three umbrella canopies that can tilt and notate independently to provide expansive shade coverage. Choose one fabric for all canopies, or mix and match colors to paint a ulbrant scene



- . Three umbrella frames with canonies
- . Three rotating arms and holders
- . One telescopic pole

Pole-mount A6 lbs



CLUSTER OF FOUR

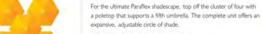
With the addition of a fourth umbrella and rotating arm and holder, a group of dining tables or series of chaises can fit comfortably in the shade.

- . Four umbrella frames with canonies
- . Four rotating arms and holders
- · One telescopic pole

Pale-mount 82 lbs



CLUSTER OF FIVE



- · Five umbrella frames with canopies
- . Four rotating umbrella arms and holders
- · One telescopic pole · One poletop Pole-mount 100 lbs

COLORS Choose between two anodized aluminum

FINISHES AND

finishes - silver and bronze - to complement either cool or warm architectural tones.

Silver finistry Bronze finish

A variety of umbrella-grade fabrics and color choices ensure the perfect match for any setting. Select from a beautiful range of waterrepellent premium 100% solution-dyed olefin and acrylic canopies.

Texsile olefin

8 machine-washable colors

- Sunbrella® acrylic
- 12 standard colors 42 specialty colors

Standard colors (refer to CD for full color range)



Double the amount of shade coverage by adding another umbrella

- · Two umbrella frames with canopies
- · Two rotating arms and holders
- · One single/double pole or one telescopic pole

Pole-mount 48 lbs



ONLY NATURE COMPARES

ShadeScapes shade umbrellas reflect nature's beauty through the combination of durable construction and stunning aesthetics. The canopies and mounting systems function together like flower petals and stems to create enduring, captivating forms.

Designed to complement the surrounding architecture and natural environment. ShadeScapes shade solutions enhance the long-lasting ambience of any residential, hospitality, or commercial space. The high-quality designs retain their beauty year after year.

As outdoor living and entertaining spaces continue to gain in popularity, designers, proprietors, and homeowners seek to make their exterior areas exceptionally comfortable. beautiful, and distinctive. ShadeScapes offers a variety of options to fulfill specific shading requirements. Select from a broad range of styles, finishes, and colors to create the perfect composition with a unique, alluring look.

When searching for the best shade umbrella, you'll find that nothing else compares to ShadeScapes shade solutions. Nothing compares, that is, except nature itself.







ORDER YOUR SOLUTION

Because we've chosen to bring you only the world's finest shade umbrellas, we are able to focus exclusively on the Shademakers and Paraflex lines. We know all the product features intimately and can help select the perfect solution for each distinctive setting. With unwaivering attention to detail, we manage every order through delivery to ensure you are completely satisfied with your customized shadescape.

Select the perfect shade solution for your unique setting.

Call us at 970.527.7070 or 866.997.4233, or visit us online at www.shadescapesusa.com or www.paraflex-umbrella.com.

Ron and Jo Edmondson founded ShadeScapes USA as a result of their quest to find the perfect shade solution for their Colorado home. For months they searched for an umbreflet that offered both beauty and durability. They eventually discovered Shademickers, but the product line was unavailable in North America. Knowing that others would benefit from this remarkable brand, the Edmondians decided to import the umbreflets themselves. Packel Scapes later expandled to include the Paraflex line, and the Edmondsons continue their mission to provide the world's most exceedand shade solutions.

5 STEPS TO PERFECT SHADE

1. Design

Begin by selecting your ideal umbrella design.

Shademakers (Refer to pages 8-9 for details.)

Sidepost ☐ The Isla ☐ The Liberty ☐ The Resort Centerpost: ☐ The Astral ☐ The Luna

Top-mount: The Siesta

Paraflex (Refer to pages 15-16 for details.)

□Wall-mount □ Pole-mount — Number of umbrellas: □ 1 □ 2 □ 3 □ 4 □ 5

2. Size and Shape (For Paroflex, skip to number 3.)

For Shademakers, select your desired canopy size and shape. (Refer to pages 8-9 for details.)

Size: Shape: Square Octagon

3. Finisti

Choose your preferred finish tone.

☐ Silver finish ☐ Bronze finish (standard option for Paraflex, custom for Shademakers)

4. Canopy Color

Select your preferred canopy color. Please refer to the product detail pages for sample swatches.

or visit www.shadescapesusa.com for the complete spectrum of colors.

Canopy color:

5. Mounting Option

Finally choose how you plan to mount your umbrella.

					Brillon		
	ILLE LEWIS	Bear	Line	50.0	Wat move.	Paternaci	Dim
Concrete mount kit			*				
☐ Wooden deck mount			*	1000 800			
☐ In-ground fitting							
1/2 wall / railing bracket							
☐ Ceiling mount							
☐ Wall support track (inc.)							
Compression mount						impe unly	
☐ Rower box							stilling po
150 lb. base with wheels							
☐ 250 lb base	sare see.		0	2000			-
400 to base			-	181			

Contact us today to order your customized shadescape: 970.527.7070 or 866.997.4233.

MOUNTING OPTIONS





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990 Score (100

Abbinanci portable base options available for the Days: